



FINALIST FEATURE **CAMPAIGN CATEGORY**

BLUE MOVERS



FINALIST: ST. FINBARRS HEALTHY CLUB AND BLUE MOVERS

ABOUT: EVERY WEDNESDAY FROM 7PM. THESE WALKS ARE OPEN TO CLUB AND NON CLUB MEMBERS AND CAN BE FOLLOWED ON FACEBOOK ON BLUE MOVERS.

WHY: THE BLUE MOVERS ENCOURAGES PEOPLE OF ALL ABILITY TO GET OUT AND GET MOVING. IN A FUN AND SOCIABLE ENVIRONMENT PARTICIPANTS WALK THROUGH BEAUTIFUL CORK CITY.

WALKING IS GREAT FOR BOTH THE BODY AND THE MIND, AND THE BLUE MOVERS IS THE PERFECT ENVIRONMENT FOR PEOPLE TO START THEIR WALKING JOURNEY.

