



FINALIST FEATURE

CAMPAIGN CATEGORY

KEELNAMEELA GAELIC 4 MOTHERS & OTHERS



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ABOUT: A GAELIC4MOTHERS&OTHERS CAMPAIGN RUN IN CONJUNCTION WITH THE LGFA. ALL ABOUT FUN, FRIENDSHIP, GETTING ACTIVE AND LEARNING SOME FOOTBALL.

WHY: THE FOCUS IS ON GETTING ACTIVE AND HAVING FUN. THE FOOTBALL IS JUST ONE ELEMENT. THE CAMPAIGN HELPS WOMEN (NO CHILDREN REQUIRED) TO DESTRESS FROM EVERYTHING FOR A COUPLE OF HOURS EACH WEEK. THE LAUGHTER IS ELECTRIC AND THE FRIENDSHIPS MADE IS EVERYTHING. THE CAMPAIGN PROMOTES A HEALTHY LIFESTYLE FOR BOTH THE BODY AND MIND. EVERYONE IS WELCOME!

